

Inflatables social media posts

Thank you for supporting the joint effort between RoSPA, HMCG, Trading Standards and the RNLI to prevent inflatable related accidents on the coast in Scotland this summer. Below are some templated social media posts that can be used throughout the coming months in conjunction with the images attached in the accompanying email.

If you are able to schedule the posts and tweets included in this document near weekends, during spells of good weather and through the summer holidays, we will hopefully be able to reach some of those parents that might have otherwise been persuaded to take an inflatable toy to the beach for their kids to play with.

As the summer progresses, we will be back in touch if additional information and stories about inflatable usage occurs.

If you have any further questions about these materials, please contact scott_fraser@rnli.org.uk

Facebook

If you are heading to the beach this summer, leave inflatable toys for the pool
<http://bit.ly/LeaveThemInThePool1>

Don't get blown out to sea, leave the flamingo in the pool! <http://bit.ly/LeaveThemInThePool1>

Pack your sun cream and your beach towel but leave the unicorn in the pool!
<http://bit.ly/LeaveThemInThePool1>

Don't put yourself or your kids at risk – leave inflatable toys for the pool
<http://bit.ly/LeaveThemInThePool1>

Twitter

If you are heading to the beach this summer, leave inflatable toys for the pool
<http://bit.ly/LeaveThemInThePool2>

Don't get blown out to sea, leave the flamingo in the pool! <http://bit.ly/LeaveThemInThePool2>

Pack your sun cream and your beach towel but leave the unicorn in the pool!
<http://bit.ly/LeaveThemInThePool2>

Don't put yourself or your kids at risk – leave inflatable toys for the pool
<http://bit.ly/LeaveThemInThePool2>

Instagram



If you are heading to the beach this summer, leave inflatable toys for the pool. Link in bio. #LeaveThemInThePool #InflatableSafety #RespectTheWater

Don't get blown out to sea, leave the flamingo in the pool! Link in bio. #LeaveThemInThePool #InflatableSafety #RespectTheWater

Pack your sun cream and your beach towel but leave the unicorn in the pool! Link in bio. #LeaveThemInThePool #InflatableSafety #RespectTheWater

Don't put yourself or your kids in danger – leave inflatable toys for the pool. Link in bio. #LeaveThemInThePool #InflatableSafety #RespectTheWater

Link to use for Instagram: <http://bit.ly/LeaveThemInThePool3>

Example Image assets

