

Water Safety Scotland Branding

Events Guidance

Water Safety Scotland is a voluntary association of organisations and individuals whose main purpose is to understand the risks around water in Scotland and engage with partners to develop a consistent approach to the prevention of water-related fatalities.

Water Safety Scotland encourages members to actively use the Water Safety Scotland brand and will support members at their events with joint branding.

Members must advise by email to the steering group (via watersafetyscotland@rospa.com) that they wish to use Water Safety Scotland branding and logo at their organised event. Members should submit and sign this form to confirm they have the following details in place for each event.

- Event plan, outlining purpose and activities
- Public liability insurance
- Full risk assessment

The Steering Group will then provide a copy of the branding guidelines, which the member must follow to ensure the consistency of the brand.

The Steering group will not approve the use of WSS branding or logo if the event has the potential to harm Water Safety Scotland reputation. Water Safety Scotland will not support events or activities that promote unsafe or irresponsible behavior and have the potential to increase the risk of injury to its participants.

(insert name of organisation) can confirm that all of the above criteria has been complete and take full accountability for the health and safety and organisation of the event. We also confirm the we will adhere to the Branding Guidelines of Water Safety Scotland.

For: Water Safety Scotland (on behalf of the steering group)

Name: Michael Avril

Title: Chair of Water Safety Scotland

Date:

For: [Insert Name of Organisation]

Name:

Title:

Date: